

*Don't forget . . . our delicious*

Lobster Suppers  
in the  
air conditioned  
Fisherman's Loft  
at the Northumberland Arena  
Eat-In and Take-Out  
. . . served with the very best of  
homemade rolls, breads, desserts etc.  
Wheelchair accessible.

**Friday, July 30**

and

**Saturday, July 31**

**Take-Out starts at 3 p.m.**

**Eat-In from 4 - 7 p.m.**

Price

Adults: \$17 Children under 12: \$8  
taxes included

*In addition . . .*

for the lighter appetite,  
please visit the Arena Canteen

*Savor the Flavors*

Visit the "Savor the Flavors"  
exhibit for sampling, demonstration  
and sales of quality Island foods,  
such as . . .  
Island Blue Mussels, Bar Clams,  
Oysters, Lobster Paste, Potato Chips,  
Chocolate Milk.

*Savor the Flavors*

*A message from the*

Festival Organizers . . .  
The Northumberland Fisheries  
Festival is a major fund raising event  
in support of the Northumberland  
Arena. We would like to acknowledge  
the dedication and effort of all  
volunteers and the generosity of the  
many contributors . . . Young and old.  
To you, we say . . . *thanks!*

*Please support our . . .*

Northumberland Arena

**Special**

**Cash Draw**

★ **GRAND PRIZE** ★

**\$20,000**

**2nd PRIZE - 2 Draws for**  
**\$500 each**

*Plus*

**5 - \$100 Draws**

**Draw July 31, 2010**

*. . . your support is greatly appreciated*

*We hope your experience at the*  
*Northumberland Fisheries Festival will be*  
*enjoyable and memorable.*

*There's lots to do after the Festival . . . golf,  
swimming, boating, seal tours, craft studios,  
museums, camping and don't forget the  
excellent restaurants in our area,  
and much, much more.*

*This brochure is compliments of:*



**MACHON'S POINT**  
**FISHERMEN'S CO-OP**

Murray Harbour

Prince Edward Island

*Dealers in:*

Lobster, Scallops, Saltfish, Herring, etc.

Call: 962-3355 Plant: 962-3266



**We're easy to find . . .**

Murray River is only 40 minutes from  
Charlottetown and only 15 minutes from  
Wood Islands (ferry).

- Charlottetown - take Route 1 South to  
Cherry Valley, Route 3 East to Poole's Corner,  
Route 4 South through Montague to Murray  
River.
  - Wood Islands - take Route 4 East and then  
Route 4 North to Murray River.
- For additional information . . . please refer to  
the "Points East Capital Drive" section in the  
PEI Visitors Guide.

*Come and enjoy*

*the 31st*

*Anniversary of*



*Northumberland*

*Fisheries*

*Festival 2010*

**July 29th - Aug. 1st**  
**Murray River**  
**Prince Edward Island**

# Northumberland

## Fisheries

## Festival

# 2010

## You're invited to attend

the 31st Annual  
Northumberland Fisheries Festival  
in the picturesque Community of  
Murray River.

*There's fun for Mom, Dad*  
and the whole family  
as we gather together  
and celebrate.

*And it's affordable*  
Only \$3.00 Adult  
\$2.00 under 16  
and pre-school "free".

## Special Features:

- Provincial Dory Rowing Championships (Sponsored by JVI Driver Training)
- Lobster Suppers
- Celebrity "Cook Like A Chef" Competition
- Carnival Amusements (Provided by BIG Entertainment)
- Showcase Entertainment
- "Out of the Sea and Over the Coals" Seafood Demonstrations

Minor Hockey Registration

Thurs. 7 PM to 9 PM Sat. 7 PM to 9 PM

## Schedule of Events:

### Thursday, July 29

6:00 pm

- Parade

Grand Marshall:

Brandon Gornley

Theme: "*Year of the Hockey Player*"

7:00 pm

- Arena Opens
- Exhibits

• Food Sponsors: PEI Potato Board, ADL, Island Gold Honey and Ocean Choice

- Parade Winners

7:15 pm  
Award Presentations (Awarded in parking lot)

7:30 pm

- Official Opening of Festival 2010
- Miss Northumberland Pageant (1st Segment)

8:00 pm

- Eastern Edition

9:00 pm

Carnival Opens Thursday: 6 - 9:30 Friday: 3 - 9:30 Saturday: 3 - 9:30
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### Friday, July 30

11:30 am

- Poultry Show - Judging (In Adjacent Building)

3:00 pm

- "Take-Out" Lobster Supper
- RCMP Bicycle Rodeo

3:30 pm

- Kids Fireman's Challenge

4:00 pm

- "Eat-In" Lobster Supper

4:47:00 pm

- Shirley Burke "Step Dancers"
- Celebrity Cook Like A Chef

5-6:00 pm

- Silent Auction

6-9:00 pm

- Male Parade of Fashion
- Miss Northumberland Pageant (2nd Segment)
- Entertainment with Garnet Buell & Friends

7:30 pm

- Silent Auction

8:00 pm

- Male Parade of Fashion
- Miss Northumberland Pageant (2nd Segment)
- Entertainment with Garnet Buell & Friends

9:00 pm

## Welcome to

## Kid's Corner

Lots of fun for the little ones . . .  
Puzzles, crafts, coloring, reading,  
toys, dollhouse and the very  
popular "play dough".  
Saturday evening will feature  
"cookie decorating"  
with all supplies provided.

## Hours of Operation

Thursday 8 - 9:00 pm

Friday 6 - 9:00 pm

Saturday 6 - 9:00 pm

## Face Painting

Friday & Saturday 5 - 7 pm

### Saturday, July 20

8:30 am

- Car Rally - Registration (Murray River Wharf)

9:00 am

- Car Rally begins
- Fish Tank Races

10:30 am

- Helmet & life jackets required
- Log Rolling Competition

11:30 am

- Barbeque on the Wharf
- Provincial Dory Rowing Championship (Sponsored by JVI Driver Training)

1:00 pm

- Provincial Dory Rowing Championship (Sponsored by JVI Driver Training)

1:30 pm

- Arena Exhibits
- Youth "Showcase" Concert

2:00 pm

- "Take-Out" Lobster Supper

3:00 pm

- Old Fashion Calidh
- Fishermen's Challenge (Parking Lot)

3-5 pm

- "Eat-In" Lobster Supper
- Silent Auction

4:00 pm

- Entertainment with "Just Country", The Ross Family
- Miss Northumberland Pageant (final segment)

4-7:30 pm

- "Cash Draw" Lottery Draw
- Crowning of Miss Northumberland 2010

6-7:45 pm

- Entertainment with "Just Country", The Ross Family
- Miss Northumberland Pageant (final segment)

8:00 pm

- "Cash Draw" Lottery Draw
- Crowning of Miss Northumberland 2010

10 pm - 1:00 am

- Dance to the music of "Under Pressure"

**Sunday, Aug. 1**

- Seaside Poker Run
- Seaside Poker Run Closed

12:00 pm

- Closing Event - Gospel Ceilidh (In lieu of admission please bring a non perishable item for donation to the Food Bank or make a cash donation to our Minor Hockey Association)

3:30 pm

- Closing Event - Gospel Ceilidh (In lieu of admission please bring a non perishable item for donation to the Food Bank or make a cash donation to our Minor Hockey Association)

7:30 pm

- Closing Event - Gospel Ceilidh (In lieu of admission please bring a non perishable item for donation to the Food Bank or make a cash donation to our Minor Hockey Association)